

NOTIFICATION OF PARTICIPATION AND FORM FOR POSTAL VOTING

Form for postal voting in accordance with section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

The shareholder ("**Shareholder**") set out below notifies the company of its participation and exercises its voting right for all of the Shareholder's shares in MAG Interactive AB (publ), Reg. No. 556804-3524, at the annual general meeting on Wednesday 20 January 2021. The voting right is exercised in accordance with the voting options marked below.

Signature by Shareholder

Name of shareholder	Personal ID/Date of birth/Reg. No.
E-mail adress	Telephone number
Place and date	Signature

To vote by post – follow the instructions:

- Complete the information above.
- Select the preferred voting options below.
- If the Shareholder is a natural person who is personally exercising their postal vote, it is the Shareholder who should sign under *Signature* above. If the postal vote is submitted by a proxy of the Shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign.
- A power of attorney shall be enclosed if the Shareholder postal votes by proxy. If the Shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form.

Below the Shareholder may state how they wish to vote on the items contained in the agenda in the notice to the general meeting. The Shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If the Shareholder has not selected any of the options for an item, the vote will be considered an abstained vote for that item. If the Shareholder has stated certain instructions or conditions on the form, or has made any changes or amendments to the pre-printed text, the vote (i.e. the postal vote in its entirety) is invalid. Only one form per Shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date.

The filled out and signed postal voting form, proxy form (if applicable) as well as any necessary authorisation documents, should, well in advance before the annual general meeting, be sent to Roschier Advokatbyrå, Attention: Tilda Rosengren, Box 7358, 103 90, Stockholm, Sweden.

The filled out and signed postal voting form may also be submitted electronically and shall in that case, together with the proxy form (if applicable) as well as any necessary authorisation documents, be sent to tilda.rosengren@roschier.com. The postal voting form must be received on Tuesday, 19 January 2021, at the latest.

A postal vote can be withdrawn up to and including Tuesday, 19 January 2021, by contacting MAG Interactive AB (publ) via e-mail at ir@maginteractive.com.

For information on how your personal data is processed, please contact MAG Interactive AB (publ) via e-mail at ir@maginteractive.com.

For complete proposals on resolutions, please refer to the notice of the annual general meeting and the company's website, <https://www.maginteractive.com>.

If there are any questions, please contact: ir@maginteractive.com.

Vote form

Shareholder's name: _____

Personal/corporate identity number: _____

for resolution items at the annual general meeting of MAG Interactive AB (publ) on 20 January 2021.

The voting options below comprise the proposals included in the notice convening the extraordinary general meeting.

1. Election of chairman of the annual general meeting.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
2. Preparation and approval of the voting register.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
3. Approval of the agenda.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
4. Election of one or two persons to verify the minutes:		
A. Henrik Sandell, representing Didner & Gerge Fonder.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
B. Ulrik Grönvall, Swedbank Robur Fonder.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
5. Determination of whether the meeting has been duly convened.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
7. Resolutions to adopt the parent company's income statement and balance sheet, as well as the consolidated income statement and the consolidated balance sheet.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
8. Resolutions to allocate the company's profit or loss in accordance with the approved balance sheet.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
9. Resolution to discharge the board members and the CEO from liability as follows:		
Birgitta Stymne Göransson (Chairman)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Andras Vajlok (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Asbjørn Søndergaard (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Daniel Hasselberg (board member and CEO)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Taina Malén (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Teemu Huuhtanen (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10 A. Determination of the number of board members.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>
10 B. Determination of the number of auditors and alternate auditors.		
Yes	<input type="checkbox"/>	No <input type="checkbox"/>

11 A. Determination of fees to be paid to the board members.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
11 B. Determination of fees to be paid to the auditors.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
12. Election of chairman of the board of directors and other board members:		
Jonas Eriksson (chairman)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Andras Vajlok (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Asbjørn Søndergaard (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Daniel Hasselberg (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Taina Malén (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Teemu Huuhtanen (board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
13. Election of auditors:		
PricewaterhouseCoopers AB with chartered accountant Niklas Renström as auditor in charge.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
14. Resolution to adopt guidelines for remuneration for the CEO and executive management.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
15. Resolution to grant the board of directors the authority to issue new shares, whether applying or disapplying pre-emption rights for the company's shareholders.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
16. Resolution regarding (a) a long-term employee stock option program; (b) issue of warrants; and (c) transfer of shares and/or warrants.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
17. Resolution regarding a long-term warrant program and issue of warrants.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		
18. Resolution to change the articles of association.		
Yes <input type="checkbox"/> No <input type="checkbox"/>		

The Shareholder wishes that the resolutions under one or several items in the form above be deferred to a continued general meeting (completed only if the Shareholder has such a wish)	
Item/items (use numbering):	