

PROXY FORM

The below proxy, or whomever he or she may appoint, is hereby appointed and authorised as proxy to vote for all the undersigned shareholder's shares in MAG Interactive AB (publ), corporate registration no. 556804-3524, at the annual general meeting of MAG Interactive AB (publ) on Wednesday, 18 January 2023.

Proxy

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|----------------------|--|
| Name of the proxy | Personal identity number/Date of birth |
| Address | |
| Postal code and city | Telephone number |

Signature by the shareholder

| | |
|-------------------------|--|
| Name of the shareholder | Personal identity number/Date of birth/Registration number |
| Place and date | Telephone number |
| Signature* | |

*If signing for a company, a name clarification shall be set out under the signature and an up to date certificate of incorporation shall be enclosed to the completed proxy form.

Please note that a shareholder shall give the company notice of attendance – as set out in the notice convening the meeting – even if the shareholder intends to exercise his or her voting rights through a proxy. The proxy form will not be deemed to constitute a notice of attendance.

The completed proxy form (with any enclosures) should be sent to Roschier Advokatbyrå, Att. Evelina Pettersson, PO Box 7358, SE-103 90, Stockholm, Sweden, together with the notice of attendance. If the shareholder does not intend to exercise his or her voting rights through a proxy, the proxy form should not be used.